



Skipton Town Council

18/20

Events and Tourism Committee Thursday 12 July 2018 at 6.30 pm

Present: Cllrs: J Kerr (Chairman), A Barrett, C Clark, P Madeley and K McIntyre.

Officers: Dave Parker (Chief Officer), Kerry Wheelwright (Events and Tourism Manager), Wendy Allsopp (Administration and Member Services Manager), Judy Probst (Tourism and Community Liaison Officer) and Wendy Mowlam (Administration Assistant).

1. To accept representations from the Public between 6.30 pm and 6.45 pm.

None

2. To accept apologies for absence.

Apologies were accepted from Cllr A Rankine (ill health).

3. To record declarations of pecuniary and non-pecuniary interests in items on the agenda.

None.

4. To consider the recommendations of the Chief Officer relating to requests for dispensations to Members on items requiring a declaration of pecuniary and non-pecuniary interests.

None.

5. To receive an introduction to the Events and Tourism Committee.

The Chairman, Councillor Kerr, presented an oral report detailing the importance of communication with other event organisers and outside bodies to maximise the benefits events can bring to the town.

Councillor Kerr asked Members to consider their expectations of this committee going forward.

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Chairman:

6. To receive feedback from the events and festivals which have already taken place during 2018, including matters relating to Skipton Sheep Day.

The Chief Officer and Events & Tourism Manager offered a brief overview of events which have taken place during the first half of 2018. Members noted how the Town Council and its staff had assisted in these events.

Sheep Day had been a successful event bringing 15,000 visitors into the town. Members further noted that the events team have evaluated how the event went and considered how best to improve it in the future.

7. To note and consider forthcoming events falling within the Town Council's remit.

Members noted events due to take place in the town centre during the second half of 2018 including various Armed Forces gatherings.

It was agreed that effective communication with other event organisers is of paramount importance to ensure all events are advantageous to the local community.

8. To consider forming a sub-committee to undertake a detailed review of events.

Members agreed to form a working group open to all members of this committee.

9. To receive an overview from the Chief Officer with regard to how event budgets have worked previously.

Members noted the Chief Officer's oral report.

10. To discuss in principle whether the Town Council should consider road closures for Skipton High Street on Bank Holidays.

Following discussion, it was suggested that the Events & Tourism Manager should consider resource and costs involved and report back to this committee in due course.

11. To receive an update on matters relating to:

Staff training – Members agreed to allow the Events & Tourism Manager to organise the required traffic management training for events staff. The Chief Officer and Events & Tourism Manager were delegated to decide which members of staff attend the course.

Casual event staff recruitment – Members further agreed for the Events & Tourism Manager to progress arrangements for said recruitment.

12. To receive any updates from the Events and Tourism Manager.

Members noted that the Events & Tourism Manager has been introducing herself to various local businesses whilst meeting with other event organisers in an attempt to increase the town council's profile.

Those present at the meeting asked for an update from Skipton BID on the progress with its renewal ballot. The Chief Officer will report to Full Council in due course.

Councillor Madeley left the meeting at 8:35pm.

13. To receive notification of matters that members would like including on a future agenda.

- Town Twinning
- Footfall counter data
- Public use of council chamber

The meeting closed at 8:43pm

Chairman:

Signature: